

Calendar

Project chronology



1

High school registrations

 10 August – 30 October 2026

 Launch of the competition, publication of the call for entries, registrations

 *All Saints' Day holidays: 31 October – 8 November 2026*

Presentations by MSF on a forgotten crisis

 5 October – 13 November 2026

 In person, subject to the availability of registration classes

Project development by groups

 13 November 2026 – 5 February 2027

 Supervised work in secondary schools to develop a campaign project
Support may be provided by MSF teams during this process – submit a project proposal by 19 December at the latest

 Production of communication materials (posters, videos, social media, etc.)

 *End-of-year holidays: 19 December 2026 – 3 January 2027*

3

Selection of finalists by the jury

 5 February – 19 February 2027

 Review of entries received and selection of the best ones

 *Carnival: 14–22 February 2026*

Campaign adjustments and delivery

 22 February – 19 March 2027

 **Campaign analysis:** delivery report and engagement metrics

4

5

Jury meeting & Selection of the winner

 22 March – 26 March 2027

 *Easter holidays: 27 March – 11 April*

6

Closing ceremony

 Week of 12 April 2027

Summary by period

Months and key milestones

CALL
TO
ACTION

AUG - OCT 2026

Registration

OCT - NOV 2026

MSF introductions & start of
group work

DEC 2026

Submission of the
campaign project
proposal



JAN 2027

Campaign creation
(MSF's second
intervention)

FEB 2027

Selection of the finalists
by the jury

MARCH 2027

Adjustments & roll-out of
shortlisted campaigns
Sending the campaign
analysis sheet

APRIL 2027

**Selection of the winner &
closing ceremony** before
Whitsun (the week of 12
April)

